

# Partnership proposal

## Boost your visibility within our customer and freelance communities!

By partnering with Coworkees, you can access our phygital network in France and Switzerland and bring your services to the attention of our entire community.

We propose to raise your profile through our Coworkees events, "Freelance Cafés" and through our website and social networks.

### Coworkees in brief



**15 000+**  
Freelances registered



**200+**  
Events per month



**2 000+**  
Clients



**2**  
Countries: France/Switzerland



**17**  
Cafés Freelance/mois

### Discover our partnership proposals:

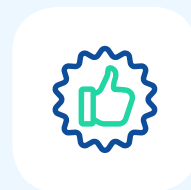
At Coworkees, we are convinced that together we are stronger, more creative and more inspired! So that you can join our community and find the partnership proposal that best suits you, we offer you 3 solutions!



**Visibility swap proposal**



**Taking care of our community**



**The sales package**



## The visibility swap offer

You can select as many visibility swaps in this proposal as you wish. We propose to promote you on a number of web media in exchange for visibility on your own media.

### What we propose:

- ✓ **Promotion on the Coworkees.com website:**  
Brief presentation of the partner on the site's dedicated page with clickable links.
- ✓ **Articles on our collaborative blog:**  
Possibility of publishing relevant articles aimed at our freelance and business users. Posted articles must comply with the guidelines laid down by the teams (see example below). Possibility of publishing up to 3 articles per year.
- ✓ **The right communication on our networks:**  
Posting blog articles on our networks.
- ✓ **Appearance in the newsletter:**  
Logo and link + Small, current article relevant to our community.

[I want to be contacted to become a partner](#)



## Taking care of our community

Self-employed workers often face difficulties related to their status, such as when they need to purchase their own computer equipment, subscribe to health insurance, or pay a tenancy deposit, etc. If you think your products or services may be of interest to our freelancers, put together a special offer for them. If you think your offers may also be of interest to our customers, do not hesitate to tell us about them. For any sales made through Coworkees, a commission is payable to us on a monthly basis.

If you think that our offers may also be of interest to your community, we would be delighted to suggest a suitable offer as well as a commission system.

### What we propose:

- ✓ **Promotion on the Coworkees.com website:**  
Brief presentation of the partner on the site's dedicated page with clickable links. Presentation of the partnership and the offer directly from the freelance dashboard.
- ✓ **Appearance in the newsletter:**  
Presentation of the partnership in a dedicated article.
- ✓ **The right communication on our networks:**  
An annual post dedicated to the partner to introduce it and present its dedicated offer for the community.
- ✓ **Presentation of the offer** in one or more freelance cafés (see commercial partnership).

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## The sales package

You can use the strength of the Coworkees network to communicate with our community, either online or at our events.

For this, we envisage 2 complete commercial proposals:

### 1 - The Digital offer + presence at our events in 5 cities of your choice

This offer includes all the proposals contained in the "visibility swap" proposal, as well as:

- ✓ A one-minute presentation of your company and your services during the Coworkees presentation at the start of each Freelance Café, every month, in 5 cities of your choice. This presentation can be made by our team, or by someone from your team. There are an average of 10 events per year in each city, i.e. 50 company presentations per year to our community. Each presentation is filmed and then broadcast on Facebook and YouTube.
- ✓ A frame with your logo is placed in the room where breakfast takes place, usually next to the coffee machine.
- ✓ A post is written each month to thank our partners on each page of the freelance cafés of the chosen cities (i.e. 5 networks).
- ✓ One post on Coworkees' social networks/year.

**PRICE: 3 000 €**

### 2 - The Digital offer + presence at all our events

This offer includes all the proposals contained in the "visibility swap" offer, as well as:

- ✓ A one-minute presentation of your company and your services during the Coworkees presentation at the start of each Freelance Café, every month, in 5 cities of your choice. This presentation can be made by our team, or by someone from your team. There are an average of 10 events per year in each city, i.e. 200 company presentations per year to our community. Each presentation is filmed and then broadcast on Facebook and YouTube.
- ✓ A frame with your logo is placed in the room where breakfast takes place, usually next to the coffee machine.
- ✓ A post is written each month to thank our partners on each page of the freelance cafés of the chosen cities (i.e. 5 networks).
- ✓ One post on the Coworkees social networks/year.

**PRICE: 5 000 €**

**I want to be contacted to become a partner**